

Home Games

- Parked near front office/ main gate for all home games.
- Frequency: 28 home games
- Approx Reach: 25,000

Mascot Appearances

- Used for all community mascot appearances
- Grand openings, various community events.
- Frequency: 15 to 20 events
- Approx Reach: 1500 to 2000

Winter Youth Camps

- Parked in-front of indoor training venues used for Mavericks Camps.
 - Frequency: 16-20 events/ month, January-March
 - Approx Reach: 640 to 800
- *Satellite camps planned for future, 50km radius of Medicine Hat

General Use

- Used for general Mavericks business conducted in Medicine Hat, generally during regular business hours.
- Personal use as main vehicle, exposure evenings/ weekends.

Value Add

- Giveaway vehicle info/ sell sheets (provided by dealership) to interested customers as requested.
- Digital: *Exclusive Vehicle Provider*: social mention, website, holistic placement shots.

Sponsor Requirements:

Provide 2 new vehicles + cost of production/ install

*production/ install cost may be reduced with mutual approval of additional secondary sponsors

Mavericks Additional Requirements:

Mavericks will hold and pay for required insurance, operating costs, and adhere to mileage restrictions.

