



# GAME DAY SPONSORSHIP



## GAME ON: YOUR COMPANY IN THE SPOTLIGHT AT ATHLETIC PARK!

Feature your company during a game this summer. Use your tickets for customers, staff, or promotional giveaways. Promote your products or services in person and get recognition with PA announcements and social media posts. Custom packages also available.

## NUMBERS TALK: THE MAVERICKS IMPACT

1,284

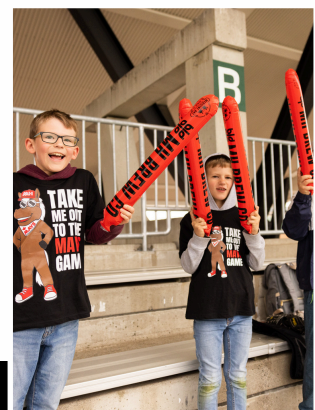
2024 Average Attendance

RANKED 4TH

in WCBL average attendance

RANKED 60TH

in North American Summer  
League attendance



# PACKAGE PRICES

**SUNDAY-THURSDAY**

**\$950.00** +GST

**FRIDAY-SATURDAY**

**\$1,100.00** +GST

**HOME OPENER OR  
CANADA DAY**

**\$1,500.00** +GST

## WHAT'S INCLUDED?

- Your company will be listed in all game day marketing (Social Media push, radio, web) as the 'Game Day Sponsor'
  - You will receive 40 Premium Reserved Tickets to your game day. (\$680 Value)
  - Includes (4) game day PA announcements for your game day with tags or themes towards your business services or products
  - Opportunity to hand out your company's promotional materials and set up display in the concourse
  - Includes ceremonial first pitch!!
  - Opportunity to do sampling of your product.
- \*sponsor samples of food or beverage will require an additional cost .





# THEMED JERSEY PROMOTION \$500.00

Your logo is added to the themed-jersey sleeve. These jerseys are sold to fans as part of fundraisers, and worn for years to come. Examples of 2023 themed jerseys (Right to Left): Canada Day, Hometown Hype, and Rock and Roll.

# PROMOTIONAL NIGHTS

**\$1,000 - \$2,000** +GST

• Your company name will be attached to a day of the week's promotion. Examples could include Sunday Funday, Mini Mavericks Monday, Toonie Tuesdays, Wednesday's Buckets, Thirsty Thursday, Family Friday. Customize a night's promotion just for you!

